The instant pro forma assignment application seeks the Commission's consent to the assignment of an earth station license that occurred in connection with an intra-company reorganization. In that reorganization, Scripps Howard Broadcasting Company ("SHBC"), a 100% owned subsidiary of The E.W. Scripps Company ("Scripps"), was merged into Scripps Howard Publishing, Inc. ("SHPI"), another 100% owned subsidiary of Scripps. The name of SHPI was then changed to Scripps Media, Inc. ("SMI"). A diagram showing the corporate structure of the licensees before and after the transaction is provided below.
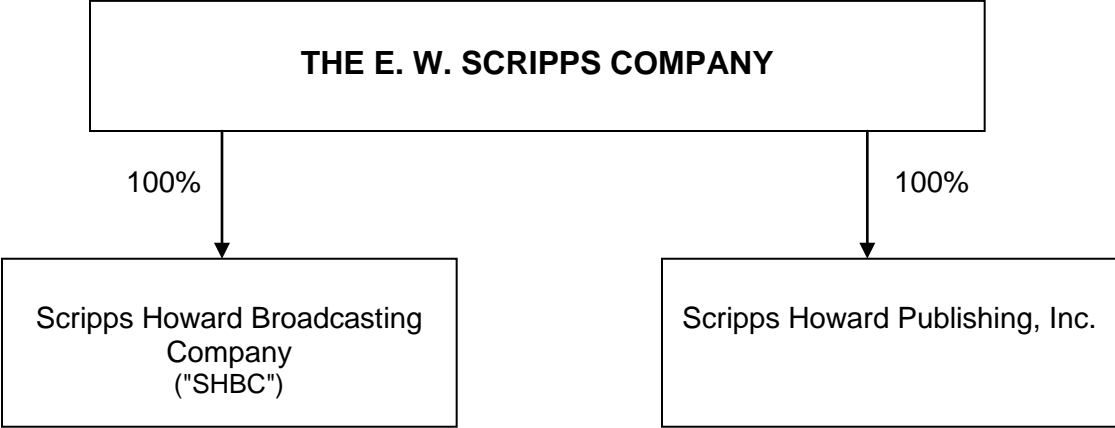
There was no significant change in attributable interests as the result of this reorganization, and the Commission gave its consent to SHBC's pro forma applications for assignment of the SHBC broadcast, wireless and satellite authorizations in advance of the reorganization. See, e.g., File Numbers SES-ASG-20091214-01578 and SES-ASG-20091210-01571. Unfortunately, the subjects of the instant applications, transmit-receive earth stations E000598 and E010092 and receive-only earth station E960375, were inadvertently omitted from these timely-filed applications.

As noted in the timely-filed applications, the officers and directors of SHBC became officers and directors of SMI. The only change in attributable interests is that the following officers and directors of SMI gained an attributable interest in the SHBC licenses. Each of the following persons is an American citizen, with an address at 312 Walnut Street, 28th Floor, Cincinnati, OH 45202:

Jim York, Peter Copeland, Kim Nussbaum, Frank Hughes, Charles

Horton, Patrick Birmingham, Chris Doyle, Shanna Cannon, Bob Brunjes,

George Cogswell, Darrell Coleman, Mike Hales, Mary Minser,

Frank Wolfe, Rusty Coats, and Bruce Hartmann are officers of SMI;

Robin A. Davis is both an officer and a director of SMI.

BEFORE TRANSACTION

THE E. W. SCRIPPS COMPANY

100% → Scripps Howard Broadcasting Company ("SHBC")

100% → Scripps Howard Publishing, Inc.

AFTER TRANSACTION

THE E. W. SCRIPPS COMPANY

100%

Scripps Howard Publishing, Inc.
(renamed Scripps Media, Inc. after SHBC was merged into this company)

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