

EXHIBIT 1

Ford Motor Company ("Ford"), parent to Ford Communications, Inc. ("Ford Comm"), is principally engaged in the manufacture and marketing of transportation vehicles. Ford also develops and markets many products through its subsidiary activities.

Over the past several years, there has been substantial activity, both in the United States and internationally, toward development of a new Digital Audio Radio ("DAR") service. Logically, the motoring public will want DAR receivers in their vehicles; and Ford desires to develop and test products to be available to fulfill the public demand in this regard.

Ford Comm is one of the Ford subsidiary activities. Ford Comm proposes, through the requested authorization, to provide research, development, and testing of mobile receives capable of DAR reception, as well as ancillary data reception useful during vehicular operation. Ford Comm intends to test a number of DAR mobile receivers under typical vehicular operational conditions. Testing will be conducted in the vicinity of Dearborn, Michigan; location of Ford's world headquarters.